

## Negoziando releases 'InfoCenter'

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"Negoziando InfoCenter", a new Negoziando integrated service, that works as a data collection centre, has been released.

Data can come both from internal sources of Negoziando (Takings, Staff's Work Shifts), from external devices (Traffic Counters, Anti-shoplifting Devices,...) and from external services (Web Services) able to publish information (Weather Conditions, Exchange Rates...).

InfoCenter can store information linked to the weather conditions, to help you forecast the flow of people coming to your store.

InfoCenter can store information related to the traffic in your store, comparing it with salespeople attendance to help you manage work shifts in the most efficient way.

InfoCenter can be interfaced with traffic counter devices installed in different areas of the store in order to provide a view of the number of visitors divided per department, and with traffic counter devices placed by the window, in order to help you value its efficiency.

Data are obtained through transmissions previously configured and are gathered according to defined slots. Everything, according to our tradition, can be centrally activated, configured and managed!

**Negoziando InfoCenter is completely free for all our customers.**