

Negoziando implements Gift Cards management

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Among the various and advanced Head Office functions, as from today Negoziando implements the management of the Gift Cards. This is one of the most popular marketing tools, well known especially in the United States, where we can notice an interesting growth rate. The Gift Cards represent a valuable alternative to the usual gifts. It is possible to recharge them and to use them in every store of a chain.

The gift cards management functionality is free for all our customers and will be available just by updating Negoziando.